



HearCom Open Workshop, Brussels

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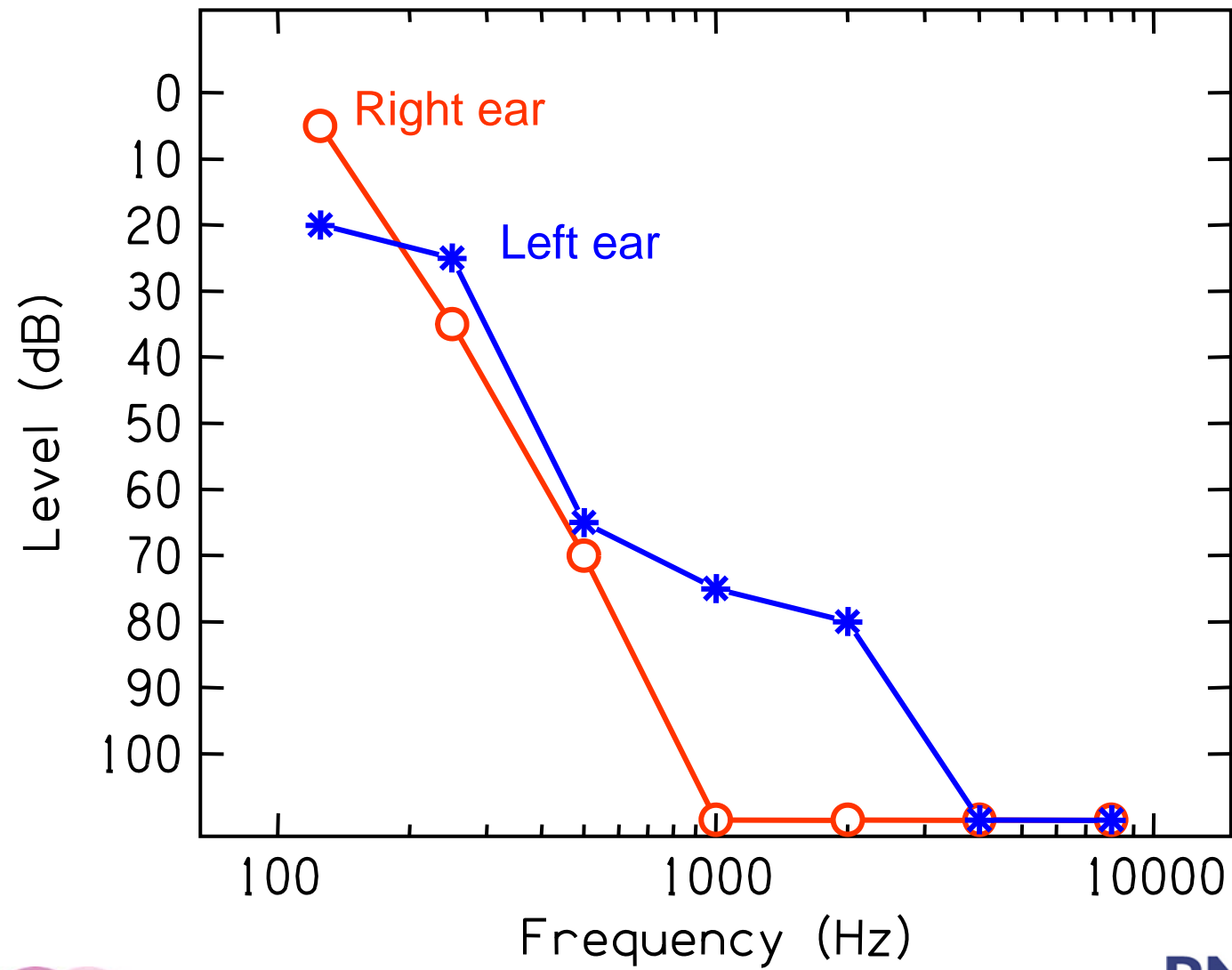
Living with hearing loss: and how technology can help

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Services and Development



A bit about me . . .





A bit about people like me . . .

What we would like to do:

- Talk to our friends and families.
- Watch TV and listen to music
- Travel independently
- Visit the cinema or theatre
- Socialise in pubs and restaurants
- Choose to buy any mobile phone on the market
- Access education and training to improve our employment opportunities





A bit about people like me . . .

What I like in HearCom:

- Ability to test own hearing
- Step by step on-line help





RNID strategic view

- RNID known for its extensive services for deaf and hard of hearing people.
- Recently evolved 'hearing health' strategy – one goal being life-long attention to hearing.
- Greater consideration of the needs of those with newly identified, or yet-to-be-identified, hearing loss.
- Simple self-hearing checks plus impartial guidance vital for getting more people to take action.





Other HearCom issues of significance to service users

- Public announcements – missing announcements can be a nightmare for people with hearing loss!
- Technology to replace induction coupling in hearing aids.





Key RNID developments arising from HearCom

- Re-launch of English language telephone hearing check, 26 Jan 2009.
- Launch of RNID Internet hearing check, 26 Jan 2009.
- Planned launch of the Welsh language telephone check, spring 2009.
- Redesigned RNID website, will learn from HearCompanion – 2010? (ready for our centenary)





My vision for the future!

Katherine Phipps

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